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## Speak Mandarin Campaign Online Dialogue 2021 "A Delectable Discussion on Food Culture"

Following the inaugural 'Speak Mandarin, Spark Creativity' online dialogue that took place last December, the Promote Mandarin Council (PMC) and the Speak Mandarin Campaign (SMC) will soon present its second online dialogue titled "A Delectable Discussion on Food Culture", at 7.30pm on Wednesday 23 June 2021.

In our panel of distinguished speakers, are Mr Moses Lim, Mr Lee Chiang Howe, Ms Anna Lim, and Mr Daniel Ang. The dialogue session will be moderated by a member of the PMC, Mr Lee Ee Wurn. (Please refer to enclosed Annex for speakers' details.)

The online dialogue series aims to promote the fun and relevance of Mandarin through conversations on lifestyle subjects. Through this year's first dialogue on food culture, the PMC hopes to connect with everyone on a topic close-to-heart, and inspire or spark interest in youths and young adults to use Mandarin actively in daily life.

The PMC would like to invite everyone to join our online dialogue on Zoom as speakers share more about the tales behind Singapore dishes and their connection with Mandarin. The first 100 to register will receive an SMC souvenir pack!\*

For more information, please visit <a href="https://tinyurl.com/en-food-culture-dialogue/">https://tinyurl.com/en-food-culture-dialogue/</a>, or REGISTER via <a href="https://tinyurl.com/register-food-culture-dialogue/">https://tinyurl.com/register-food-culture-dialogue/</a>, or

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## ANNEX

## Speakers' Information



Moses Lim Gourmet Connoisseur

Before there were food bloggers, instagrammers and taste makers, there was Moses Lim. He is, undisputedly the forerunner in the food critic scene in Singapore.

A trailblazer, Moses Lim pioneered in the category of Gourmet Tours in Singapore in 1993. Unlike other tours, Moses Lim's Gourmet Tours were uniquely his, with the 'Focus On Gourmet' itineraries.

Moses Lim is recognised locally and overseas for his myriad of achievements. As a food critic, he lives by his mantra of 'Good Food, Good Life'. Over the years, he has remained relentlessly active. He continues to contribute in areas that involve growing the F&B industry and exchange of food cultures, best practices and skills.

In addition to being invited as a gourmet judge and critic for many gourmet events, Moses Lim has also been appointed food and travel ambassadors by various Tourism Boards in different countries and states.



**Lee Chiang Howe**Chef and Owner of Huat Kee

Chef Lee is an expert in the arena of Teochew Cuisine. He owns the Teochew Restaurant Huat Kee (1998) Pte Ltd which has been featured multiple times in the Black Pearl Restaurant Guide.

He is also the creator of the Ready-To-Eat (RTE) and Heat-And-Serve (HAS) dishes, which are produced and packed in Australia and New Zealand.

He has made frequent appearances on TVB's food programmes and was a special guest for the launch event of China's popular phone application, Flavours. He was also invited to participate in a charity show in Hong Kong.

On top of that, he is a familiar face on food critic and host Chua Lam's TV programmes in both Hong Kong and Singapore.





Ms Anna Lim Radio DJ at 96.3 好 FM

Anna is a veteran Radio DJ who has been captivating local listeners for more than 30 years.

Anna is also a food-enthusiast. Her passion for food runs so deep that that she would always have a food segment in her radio shows. She is currently a producer and host of 《娜些好吃的》, which talks about and relates to food.

To Anna, there are many phrases apart from 'yummy' or 'tasty' that can be used when it comes to describing the tastes of good food.

She uses a myriad of palatable expressions: 'a rejuvenation to the mind and body', 'an overflowing aroma', 'a permeating fragrance', 'a pleasurable aftertaste', 'decadent yet light', 'gobble-worthy', 'finger-licking good', 'a feast to the eyes', 'a luscious spread', 'mouth-watering' and more, elevating one's food experience.



**Mr Daniel Ang**Founder of DanielFoodDiary.com

Daniel is the blog author behind DanielFoodDiary.com (DFD), a website which introduces some of the best food and dining in Singapore and around the world.

The blog is one of the leading food-content sites in Singapore in terms of traffic and organic engagement, clocking more than 4.5 million page views and 2 million unique page views per month.