

11 February 2019
For immediate release

Online registration for the Speak Mandarin Campaign Family Talent Competition 2019 is now open

(Closes 24 February 2019)

The seventh edition of the Speak Mandarin Campaign Family Talent Competition takes place this year.

Jointly organised by the Promote Mandarin Council, CHIJ St. Nicholas Girls' School (Primary), Committee to Promote Chinese Language Learning (CPCLL) and PCF Sparkletots, the Speak Mandarin Campaign Family Talent Competition (formerly known as the Parent-Child Talent Competition) is a nationwide competition that provides immersive opportunities for children to learn Mandarin and for families to bond and have fun concurrently.

For the first time ever, the competition is now open to grandparents as well. To participate in this Competition, students (aged between five and twelve) and their parents or grandparents are to form family teams each comprising a maximum of four members. Each team must present a four-minute performance at the closed door Preliminary Round, which will take place on Saturday, 6 April 2019. The performances are to be based on the theme "Superheroes". Shortlisted teams will then compete in the Grand Finals which will take place on Saturday, 1 June 2019.

Online registration for the Competition is now open and will close on Sunday, 24 February 2019. Please visit <https://tinyurl.com/FTC2019> to sign up.

The Competition is also pleased to have the continued support of partners who support the Campaign's objectives to promote Mandarin, and parents' active roles in creating conducive home environments for their children's language learning.

For a full list of organisers and supporters, and more information about the Competition, please visit <http://mandarin.org.sg/en/events/family-talent-competition-2019> or find details in the Annex attached.

END

Annex

About the Speak Mandarin Campaign Parent-Child Talent Competition 2019

The Speak Mandarin Campaign Parent-Child Talent Competition is a nationwide competition that provides immersive opportunities for parents to bond and have fun with their children, while learning and speaking Mandarin.

The Competition was first launched in 2013 and this year marks its seventh edition. A new category for pre-school participants was launched in 2016, and the revised entry guidelines since the 2018 Competition allows participation by up to four family members per team. The 2019 edition now welcomes participation by grandparents in the competition.

Participation Criteria and Categories

1. Parent(s) or grandparents(s) and child(ren) must form a team. Each team is to comprise a minimum of two, OR up to a maximum of four members.
2. Participating children will have to be between five and 12 years of age. For any other participating children below five years of age, their performance will not be graded.
3. All participants must be Singapore Citizens or Permanent Residents.

The Competition will feature three categories. If you are signing up with more than one child, please register according to the age of the elder/eldest child.

| Category | Participating criteria |
|----------|---|
| A | For participating teams with elder/eldest child in Kindergarten Level 1 or 2. |
| B | For participating teams with elder/eldest child in Primary 1 or 2. |
| C | For participating teams with elder/eldest child between Primary 3 and 6. |

Performance Theme and Preliminary Round

Teams will put up a four-minute performance based on the theme “Superheroes” at the Preliminary Round, to be held on Saturday, 6 April 2019 at CHIJ St Nicholas Girls’ School (Primary)

Organisers and Supporters

The Speak Mandarin Campaign Parent-Child Talent Competition 2019 is co-organised by:

- Promote Mandarin Council
- CHIJ St. Nicholas Girls' School (Primary)
- Committee to Promote Chinese Language Learning (CPCLL)
- PAP Community Foundation Sparkletots

The Competition is held in partnership with:

- Singapore Chinese Cultural Centre

The Competition is supported by:

- Thumbs Up
- Thumbs Up Junior
- Thumbs Up Little Junior
- MaxToon
- Yangzheng Foundation

The prizes of the Competition are sponsored by:

- Creative Knowledge Labs Pte Ltd
- Hook on Books **[NEW]**
- Maha Yu Yi Pte Ltd
- Sheng Siong **[NEW]**
- Singapore Flyer
- Trick Eye Museum Singapore

Prizes

| Title | Prizes |
|-------------------------------|--|
| Cash Prizes for Winners | 1 st Prize: \$500 cash 2 nd Prize: \$300 cash 3 rd Prize: \$200 cash 4 th Prize*: \$180 cash 5 th Prize*: \$150 cash All winners will receive a Trophy & Certificate of Participation |
| Additional Prizes for Winners | <ul style="list-style-type: none"> • Hans Vision eDictionary PX2181 • WaWaYaYa JoyReader eStorybook • Book vouchers from Maha Yu Yi & Hook on Books • Sheng Siong shopping vouchers • Singapore Flyer flight tickets & a Sky View Pavilion dining voucher • Wildlife Reserves Singapore tickets • Trick Eye Museum tickets** • Resorts World Sentosa attraction tickets^ |
| Finalists | <ul style="list-style-type: none"> • Certificate of Participation • Maha Yu Yi book vouchers • Sheng Siong shopping vouchers |

* Category A only

** Category C only

^ For 1st and 2nd prize winners only

Publicity



**Speak Mandarin Campaign
Family Talent Competition 2019**

The Speak Mandarin Campaign Family Talent Competition offers a unique opportunity for families to bond and learn! Details of the competition are as follows.

1. Form a team of up to four people. Each team must consist of at least one child aged between five and twelve, and one or two adults. The adults in the team must be the parents or grandparents of the child. Should there be more than one child in the team, the participating category will be determined by the age of the oldest child.
2. Put up a performance no longer than four minutes (delivered in Mandarin) based on the theme "Superheroes" at the Preliminary Round on 6 April 2019.
3. Selected teams will enter the Grand Finals to be held on 1 June 2019.

讲华语运动亲子才艺比赛为您提供一个促进亲子关系的平台!
参赛详情:

1. 须以团队形式参赛。每组参赛者最多四人，其中必须包括至少一名年龄介于5至12岁的孩童和一至两名成人。参赛的成人必须是参赛孩童的父母或祖父母。若参赛孩童超过一名，主办方会根据较年长的孩童年龄决定其参赛组别。
2. 初赛于2019年4月6日举行，参赛者当天须以华语呈献一个以“超级英雄”为主题的表演。表演时长不能超过四分钟。
3. 通过初赛选拔的队伍将于2019年6月1日参加总决赛。

| | Category A (Pre-School) | Category B (Pri 1 & 2) | Category C (Pri 3 to 6) |
|--------------------------------------|---|------------------------|-------------------------|
| Cash Prizes for Winners | 1st Prize: \$500 cash 2nd Prize: \$300 cash 3rd Prize: \$200 cash 4th Prize*: \$160 cash 5th Prize**: \$150 cash All winners will receive a Trophy & Certificate of Participation. | | |
| Additional Prizes for Winners | <ul style="list-style-type: none"> • Hansi Vision eDictionary PX2181 • WaWaYaYa JoyReader eStorybook • Book vouchers from Maha Yu Yi & Hook on Books • Sheng Siong shopping vouchers • Singapore Flyer flight tickets & a Sky View Pavilion dining voucher • Wildlife Reserves Singapore tickets • Trick Eye Museum tickets** • Resorts World Sentosa attraction tickets^ | | |
| Finalists | Certificate of Participation, Maha Yu Yi book vouchers, Sheng Siong shopping vouchers | | |

*Category A only
**Category C only

^ For 1st and 2nd prize winners only

All information stated is correct at time of printing and subject to change without notice.

Registration closes
报名截止日期
24-02-2019



Alternatively, you may register using this link:
<https://tinyurl.com/FTC2019>

Supporters:



Sponsors:



Follow the Speak Mandarin Campaign's Facebook page for regular updates on the Competition: <https://www.facebook.com/SpeakMandarinCampaign>

For past year Competition videos, please visit <https://www.youtube.com/PromoteMandarin>